



# CBE PRESS RELEASE 2023

## CBE Provides Press Release Exposure to Cannabis & Hemp Decision-Makers.

### DELIVERABLES INCLUDE:

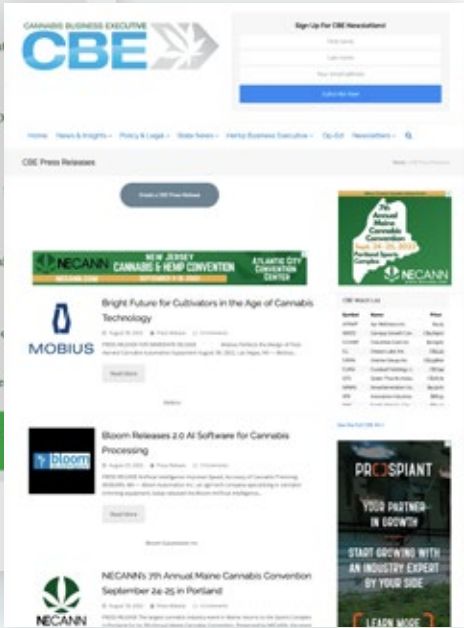
CBE will post clients 800 – 1,200 word CBEPR including the company logo and up to four (4) additional graphics. CBEPR's will appear chronologically on www.cannabisbusinessexecutive.com Home and CBEPR pages, as well as in its E-newsletters.



- ▶ Each CBEPR will be promoted in at least two (2) E-Newsletters (E-NL), CBE Week (Tue/Wed) & CBE Policy & Legal (Thu/Fri)



▼ CBEPR's appear on the HOME page of the CBE website in the chronological order in which they are placed.



▼ CBEPR's appear on the CBEPR page of the CBE website in the chronological order in which they are placed.



▼ CBEPR's reside on their own dedicated landing page. All images and graphics appear here.

### Ad Specifications:

**Logo:** 200x200px submit in .jpg/.png formats only, max file size 150kb

**Headline:** 9-10 words maximum of 90 characters

**Additional images:** No wider than 870px (height is negligible) maximum file size of 500kb each.

Creative Materials Due one (1) calendar week prior to contracted publishing date. See AD Specifications and Terms & Conditions.

**NET COST PER CBE PRESS RELEASE: \$325**

Call Colleen Hobbs regarding Volume Discounts, 301-776-8763