

# PRODUCT & SERVICE PRESS RELEASE 2020

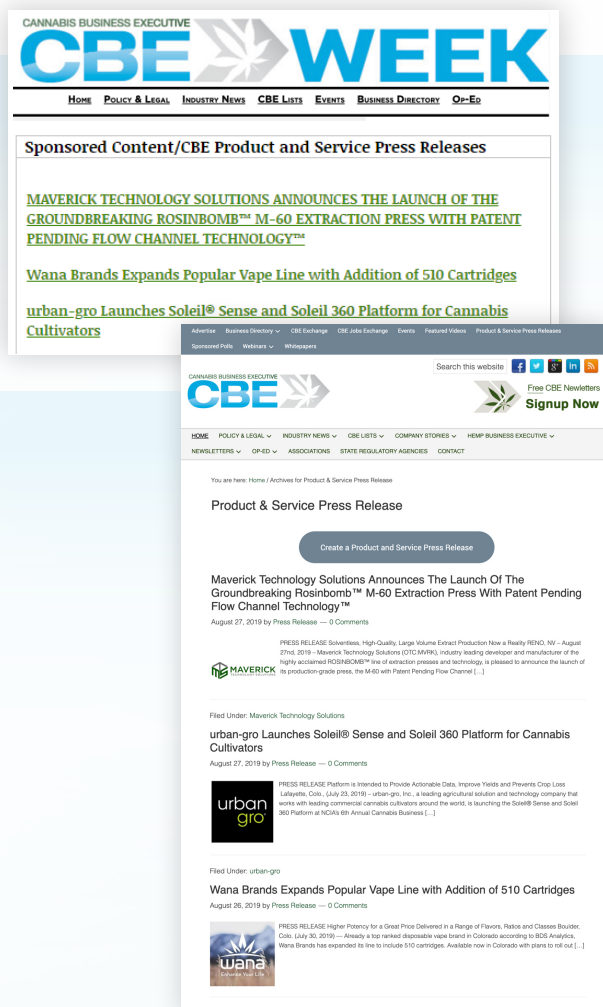
CANNABIS BUSINESS EXECUTIVE



## CBE Press LLC (CBE) announces that it will begin offering Promotional Press Release opportunities utilizing its weekly e-newsletters and website.

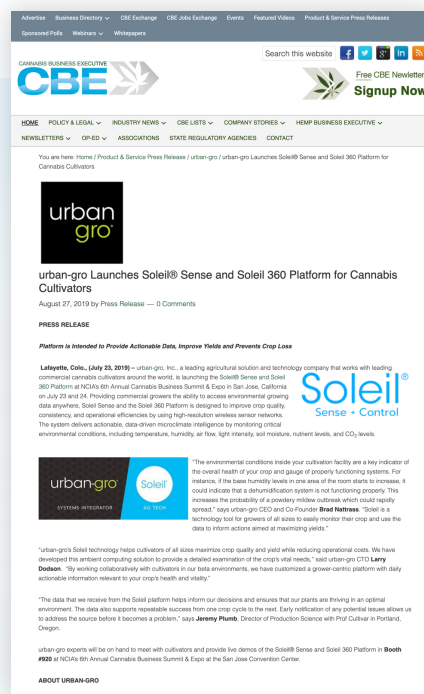
### DELIVERABLES INCLUDE:

CBE will post clients 800 – 1,200 word Product and Service Press Release including the company logo and up to four (4) additional graphics on the Sponsored Content navigation bar drop down menu allowing customers to place their press release subject to editorial review. Releases will appear chronologically on the CBE website CBE Product & Service Press Releases (PSPR) landing page.



Each PSPR will appear on the PSPR Homepage for the week that it appears.

- ▶ Each PSPR will be promoted in two (2) E-Newsletters (E-NL), CBE Week (Tue/Wed) & CBE Policy & Legal (Thu/Fri) CBE E-NL's deliver to 50,000 plus E-NL subscribers



Each PSPR will reside on its own dedicated landing page. If a company posts multiple press releases, they will appear on this page chronologically.

### Ad Specifications:

**Logo:** 300px x 200px OR an aspect ratio 3:2 maximum file size 2MB.

**Headline:** 1-10 words maximum of 85 characters

**Additional images:** No wider than 870px (height is negligible) maximum file size of 2MB each.

**Creative Materials Due** one (1) calendar week prior to contracted publishing date. See AD Specifications and Terms & Conditions.

## NET COST PER CBE PRODUCT & SERVICE PRESS RELEASES:

**\$295**