

# POP UP BANNER 2020

CBE offers marketers an immediate brand visibility tool with the Pop Up Banner. The Banner enables marketers to say "HELLO" to the CBE audience as they land on our website providing immediate reach and awareness with 25,000 unique monthly CBE website visitors.

The Jan. 2018 CBE Subscriber Survey found that 80% of Survey respondents identify as an Owner, Partner, President/CEO, COO/CFO or other executive management role in their business. Let the Pop Up introduce your brand, new product or service to CBE's nationwide audience of decision making buyers.

Deliverables include:

- 500X350 Pop Up banner is served on all web pages at [www.cannabisbusinessexecutive.com](http://www.cannabisbusinessexecutive.com)
- The CBE Pop Up delivers 5,000 monthly impressions

**Creative materials are due two (2) calendar weeks before the contracted publishing date. See CBE Ad Specifications & Terms and Conditions.**



The screenshot shows the CBE website with a red pop-up banner in the center. The banner has a white checkmark icon and the text "Ready for legitimacy" and "In the fast-changing medical marijuana field, when you're compliant, you're ready for anything." The website header includes navigation links like "CBE EXCHANGE", "ASSOCIATIONS", "EVENTS", "BUSINESS DIRECTORY", "CBE JOBS EXCHANGE", "FEATURED VIDEOS", "SPONSORED POLLS", "WEBINARS", "WHITEPAPERS", and "ADVERTISE". The main content area features articles such as "Compassionate Cultivation" and "Ready for legitimacy". The footer includes logos for "BDS" and "American Cannabis Company".

## Net Total Pop Up Cost

1x net monthly rate:  
\$3420

3x net monthly rate:  
\$3190

6x net monthly rate:  
\$3025

12x net monthly rate:  
\$2925