

FEATURED VIDEO 2020

Video is an incredibly powerful and effective visual marketing tool that educates as it demonstrates. Show your audience with CBE Featured Video served to 50,000 CBE E-newsletter subscribers and 25,000 unique monthly website visitors. CBE's 2018 Subscriber Study found 80% of respondents identified as Owner/Partner, President/CEO, COO/ CFO or other executive management roles in their business. Let video convey your message as you do best with CBE's nationwide audience of decision makers.

Deliverables include:

- ROS Video display on the CBE website (3rd position-right column)
- Video displays within the editorial well of the CBE website home page
- Video displays on the Featured Video page of the CBE website with the sponsor's logo and 80 words of copy
- Video displays in CBE E-newsletters - screenshot below
- Video remains active on the "Featured Video" page of the website for one calendar year.

Materials due two (2) calendar weeks prior to publishing date. See CBE Ad Specifications.

Use CBE's Featured Video program to make sure your product or service stands out

Feature Video Net Monthly Cost:

1 Month:
\$1,345

3 Months:
\$1,300

6 Months:
\$1,250

12 Months:
\$1,200