

SPONSORED EVENT LISTING 2020



CBE Sponsored Event Listing and Promotion options are for marketers serious about driving event sponsorship, exhibitors, registrants and attendees from CBE's audience of decision makers. The 2018 CBE Subscriber Survey found:

- 43% of respondents reported attending More than 3 Industry Events the prior year
- 24% of respondents reported attending 2-3 Industry Events the prior year
- 15% of respondents reported attending 1 Industry Event the prior year

Source: Brightline Strategies Jan. 2018

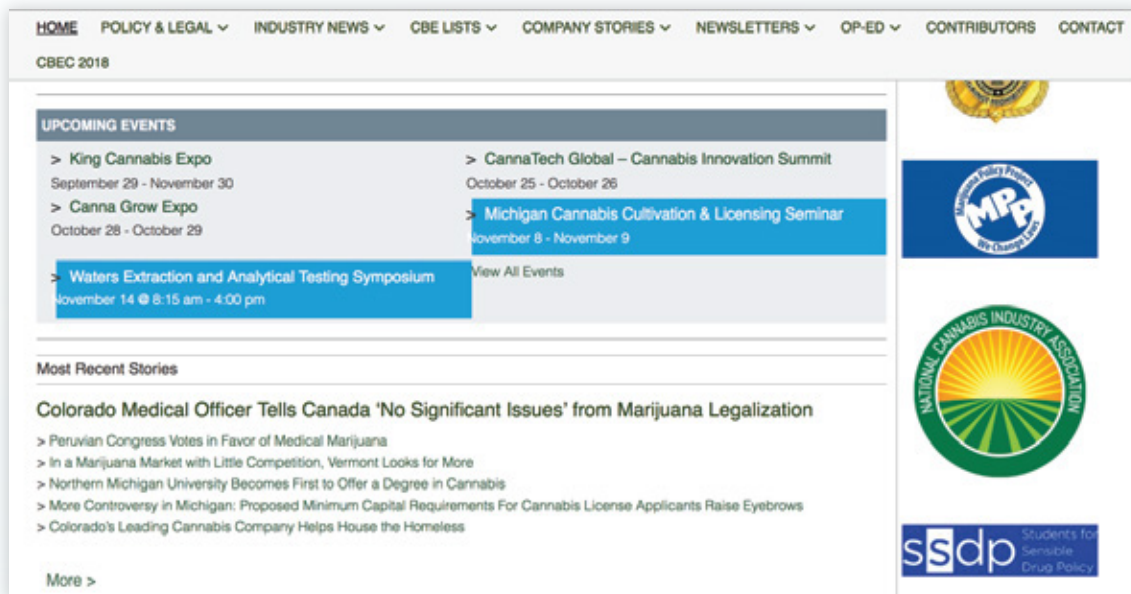
Reach Cannabis Industry decision-makers evaluating B2B events listed in CBE's Events Calendar. Make sure your event stands out and actively engage CBE's audience with news and announcements surrounding your event.

OPTION 1: HOME & EVENTS PAGE LISTINGS

DELIVERABLES INCLUDE:

- Event listing appears on the home page at cannabisbusinessexecutive.com
- Event Listing appears on the CBE Events calendar in chronological order
 - › Sponsored listings are highlighted in blue to stand out
 - › Listing includes: 80 words describing the event, agenda etc.
 - › Sponsors receive 10% off all earned e-newsletter and run of site promotion rates

Creative Materials Due One (1) calendar week prior to contracted publishing date. Please see AD Specifications and Terms & Conditions.



HOME & EVENTS PAGE MONTHLY LISTING NET COST:

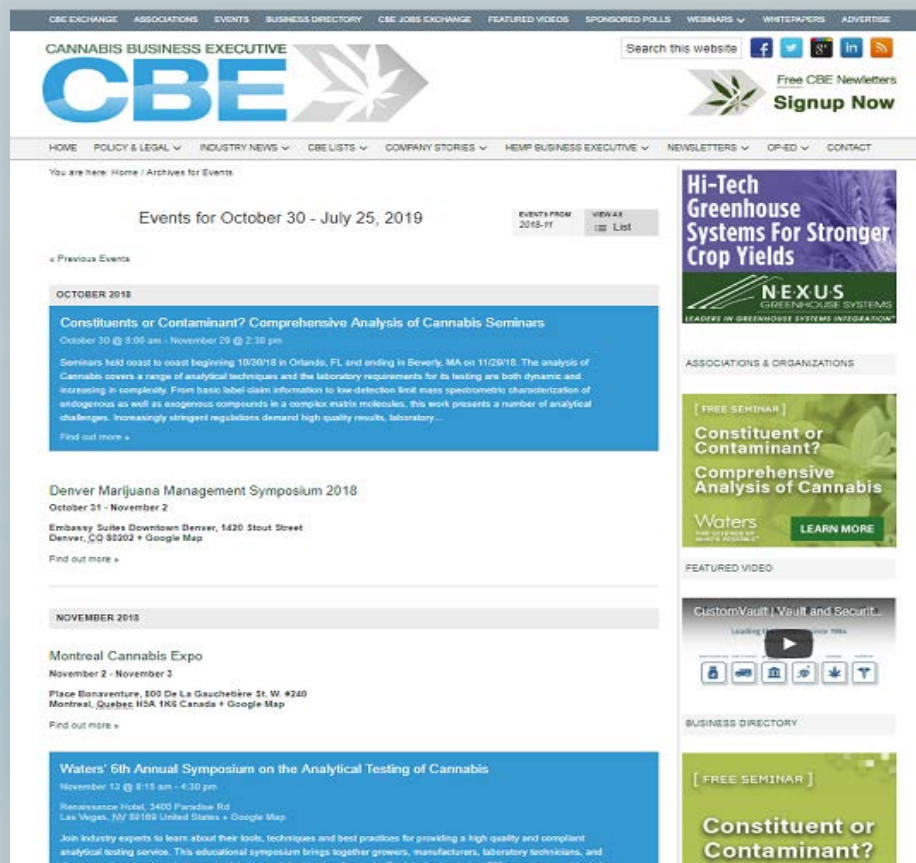
\$330

CBE RUN OF SITE & NEWSLETTER BANNER EVENTS PROMOTION

DELIVERABLES INCLUDE:

- Event listing appears on the home page at cannabisbusinessexecutive.com
- Event Listing appears on the CBE Events calendar in chronological order
 - › Sponsored listings are highlighted in blue to stand out
 - › Listing includes: 80 words describing the event, agenda etc.
- 300x250 run of site web banner (positions 1-2, 2.5K impressions)
- 300x600 run of site skyscraper web banner (position 1-2, 2.5K impressions)
- 600x75 run of site leaderboard web banner (position right & left, 2.5K impressions)
 - › Three (3) 600x75 e-newsletter banner insertions appearing in *CBE Week* and/or *CBE Policy & Legal* (dates and positions TBD based on availability)

Creative Materials Due Two (2) calendar weeks prior to contracted publishing date. Please see AD Specifications and Terms & Conditions



CBE EVENT PROMOTION NET MONTHLY COST:

\$2,370