

EDITORIAL CALENDAR 2020 & PRODUCTION DATES

CANNABIS BUSINESS EXECUTIVE



CBE Press, LLC, Editorial & Production Calendars are designed to allow marketers to launch advertising around content relevant to their target audience, product or service solutions. Reach an executive audience of decision makers with more than 52,000 E-NL subscribers and 25,000 K unique monthly website visitors with your branding, call to action, content and promotional messaging. CBE's Jan. 2018 Subscriber Survey found that:

- › 80% of respondents identify as: Owner/Partner, President/CEO, COO/CFO or Executive Management
- › 82% identify as holding Executive Leadership, Marketing, Sales, Business Development and Operations roles within their organization

2020 CBE EDITORIAL CALENDAR

January	February	March	April	May	June
CBE Edit Coverage	CBE 2020 Ancillary Business List	CBE Power 25 Women	CBE Edit Coverage	CBE Edit Coverage	CBE Political List
July	August	September	October	November	December
CBE Edit Coverage	CBE Edit Coverage	CBE Regulator Report Card	CBE Edit Coverage	CBE Edit Coverage	CBE Ancillary Business Ranking

2020 HOTLIST CATEGORIES:

- › Consulting Services
- › Extraction/Distillation Equipment
- › Packaging and Supplies
- › Cultivation Products and Services
- › Legal Services

2020 CBE E-NEWSLETTERS:



CBE Week – delivers each Tuesday & Wednesday

CBE Week - every Tuesday					
JAN	01/07/20	01/14/20	01/21/20	01/28/20	
FEB	02/04/20	02/11/20	02/18/20	02/25/20	
MAR	03/03/20	03/10/20	03/17/20	03/24/20	03/31/20
APR	04/07/20	04/14/20	04/21/20	04/28/20	
MAY	05/05/20	05/12/20	05/19/20	05/26/20	
JUN	06/02/20	06/09/20	06/16/20	06/23/20	06/30/20
JUL	07/07/20	07/14/20	07/21/20	07/28/20	
AUG	08/04/20	08/11/20	08/18/20	08/25/20	
SEP	09/01/20	09/08/20	09/15/20	09/22/20	09/29/20
OCT	10/06/20	10/13/20	10/20/20	10/27/20	
NOV	11/03/20	11/10/20	11/17/20	11/24/20	
DEC	12/01/20	12/08/20	12/15/20	12/22/20	12/29/20

CBE Policy & Legal Update – delivers every Thursday & Friday

CBE Policy & Legal - every Thursday					
JAN	01/02/20	01/09/20	01/16/20	01/23/20	01/30/20
FEB	02/06/20	02/13/20	02/20/20	02/27/20	
MAR	03/05/20	03/12/20	03/19/20	03/26/20	
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DEC	12/03/20	12/10/20	12/17/20	12/24/20	12/31/20

Creative Materials Due Two (2) calendar weeks prior to contracted publishing date. Please see terms and conditions.